

SHOWCASE YOUR
PRODUCTS AND SERVICES
TO THE GLOBAL OFFSHORE
ENERGY'S KEY DECISION MAKERS >

2-5 May 2022

NRG Park, Houston, Texas, USA

2022.otcnet.org



2022 OFFSHORE TECHNOLOGY CONFERENCE EXHIBITOR PROSPECTUS

The World Comes to OTC

WHY EXHIBIT

OTC delivers a unique experience for exhibitors to interact with global energy professionals as they share their insights on technological advances, safety, and environmentally focused solutions, and economic and regulatory impacts of the offshore energy sector.

This is your opportunity to engage with world leaders, CEOs, and government officials from around the world at OTC 2022. OTC provides the ability for companies to develop business relationships and tap into emerging regions that are vital to offshore development. Even those who are new to the marketplace have seen that by participating in OTC, they obtain recognition necessary for their growth and visibility to thousands of industry professionals.

OTC is our largest trade show of the year. As this show is well attended by both our international and domestic customers, it provides us a unique face to face opportunity to introduce and discuss our new product technologies and market strategies...OTC gives us a strategic gauge of the present market conditions and an outlook for the coming year. - Kim Lamont, GoWell International

DISCOVER NEW BUSINESS AT OTC

OTC is sponsored by 13 nonprofit organizations in the energy industry, who work cooperatively to develop the technical program. Revenue from OTC directly benefits the membership of these societies.









2022 OFFSHORE TECHNOLOGY CONFERENCE EXHIBITOR PROSPECTUS

Exhibit Your Products, Services, and Solutions to an International Audience

GEOGRAPHIC BREAKDOWN *Based on OTC 2019 data



74% United States Attendance



26% International **Attendance**

TOP TEN INTERNATIONAL COUNTRIES



What Attendees and **Exhibitors Think About OTC**

- ✓ For many exhibitors, OTC is their most significant exhibit participation of the year.
- ✓ Numerous exhibitors are able to sign multi-million dollar contracts or MOUs at the event.

JOB CLASSIFICATION *Based on OTC 2019 data



The OTC exhibition provides a venue for us to meet with our current customers, discuss possible opportunities with new potential clients, and explore what's new in the Oil and Gas marketplace. It's a great opportunity to see new and existing technologies, discuss market conditions, and see what the future may hold for the oil and gas marketplace.

Mike Rios, Central US Regional Sales Manager – GP:50

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Meet Your Sales Targets by Exhibiting at OTC

Plan now to be in Houston, Texas, USA with your prospects, customers, and colleagues.

BE A PART OF THE OFFSHORE ENERGY INDUSTRY'S MOST INFLUENTIAL CONFERENCE.





HOW TO EXHIBIT

Once your company has elected to participate in this prestigious event, follow these four easy steps:

- Review all exhibit information carefully.
- Read the Terms & Conditions in the online Exhibit Space Agreement available at 2022.otcnet.org.
- 3 Select five preferred booth locations.
- Complete and submit the online Exhibit Space Agreement. A 50% deposit will be due 26 October 2021 to maintain your exhibit space.
- 5 Remaining balance will be due **8 February 2022**.



EXHIBIT SPACE RATES

NRG Center
USD 40 per sq ft

Outdoor Cement

USD 25 per sq ft

(No Arena or Asphalt)



OUTDOOR OTC PARKWAY

4-day Hospitality Lounges (fully furnished tents with air conditioning)

20x20 Hospitality Lounge

USD 23,400

20x30 Hospitality Lounge

USD 36.600

Please refer to the online Exhibit Space Agreement and floor plan.



IMPORTANT DATES

26 October 2021

Deadline for 50% exhibit space deposit

8 February 2022

Deadline for balance due



EXHIBIT SPACE ASSIGNMENT

Priority Exhibitors

Exhibit space will be assigned in priority order beginning September 2021.

NEW Exhibitors

New exhibitors may submit an online Exhibit Space Agreement. Exhibit space will be assigned on a first-come, first-served, space available basis beginning late September 2021. New exhibitors will only be assigned space once priority exhibitor booking is complete.

Exhibit space is assigned for the 2022 Offshore Technology Conference in Houston, TX, USA only.



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CONTACT OTC SALES TEAM
AT SALES@OTCNET.ORG
TO RESERVE YOUR
EXHIBIT SPACE TODAY!



OTC Organizations

OTC is sponsored by 13 nonprofit organizations that support the energy sector.

These organizations work cooperatively to develop a robust, relevant technical program solely dedicated to accelerating the transfer of interdisciplinary global technology. Revenue from the event goes back to these organizations and in turn, benefits the advancement of their members and the energy sector.

SPONSORING ORGANIZATIONS



























REGIONAL SPONSORING ORGANIZATION



SUPPORTING ORGANIZATIONS





















ENDORSING ORGANIZATIONS





